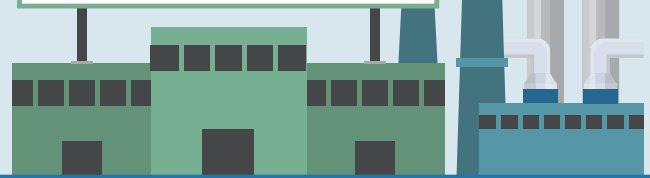


2019 STATE OF COMMERCIAL & INDUSTRIAL POWER RELIABILITY

S&C surveyed more than 250 key power decision-makers from commercial and industrial (C&I) businesses across the United States to delve into their power-reliability perspectives. The average annual revenue for these companies is \$4 billion, representing a considerable portion of the economy.

SURVEY SNAPSHOT



OUTAGE SUMMARY



ALL OUTAGES ARE RECALLED

by C&I companies no matter the length or impact.



22% MORE

outages were reported this year than last year.



1 OUT OF 5

companies experience monthly outages.



1 OUT OF 3 COMPANIES experience momentary outages

71% INCREASE from last year

RELIABILITY ISSUES



Energy consumption & alternative energy investments are rising, highlighting the growing importance of reliability and diminishing trust in utilities.



1 OUT OF 3 COMPANIES recall being negatively affected by power blinks.



2 OUT OF 3 COMPANIES report negative impacts on operations and finances due to power outages.

FUTURE CONCERNS



72% OF COMPANIES say reliability is the reason for adopting an alternate energy solution.



1 OUT OF 4 companies doubt their utility can support their long-term growth.

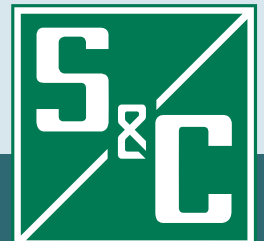


1 OUT OF 4 companies believe reliability issues prevent business-goal achievement.



84% OF COMPANIES expect utilities to continually improve their services.

CONCLUSION: With a growing dependency on reliable power, outages of any length negatively influence short- and long-term C&I business prosperity. Just a blink in power can affect customers, but this is the type of outage that utilities typically don't track or address.



Want to discover **innovative solutions** for your reliability concerns?
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